

Answer Key

1

- 2 logos
- 3 hoardings
- 4 TV commercials
- 5 sandwich board
- 6 slogan

2

- 2 In my humble opinion
- 3 Laugh / Laughing out loud
- 4 I don't care / I'm not interested
- 5 I totally agree

3

- 2 I think we're on to a winner with this.
- 3 I can't figure out what I'm supposed to be doing.
- 4 My sister has always found it difficult to fit in.
- 5 We ended up staying in.
- 6 I don't care about advertising.

4

- 2 figure out
- 3 care about
- 4 ended up
- 5 on to a winner
- 6 fit in